

24 PARAGANA BEEKEEPING CLUSTER



Migration of Honey



CFC 24 Paragana Beekeeping Cluster

1.	Implementing Agency	West Bengal Bee-Keepers' Association				
2.	Address	21, Ma- Sarada Road, Napara, P.O.- Barasat, Dt.- North 24 Pgs. Kolkata- 7000124				
	Phone/Fax, e-mail	033-25424237,25241846, 033-25241846; wbbabarasat@gmail.com				
	Website:	www.bengalhoney.com				
3.	Cluster products	Honey, Pollen, Royal Jelly, Bee-wax, Wax-sheet, Bee-Box				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	80.00	8.50	88.50	77.50	77.50	72.61
5.	Name of Cluster Dev. Executive	Shri Soumitra Guha				
	Mobile No./Phone No.	09874927675				
6.	Name of Technical Agency:	Xavier's Institute Of Management, Bhubaneswar, Orissa				
A.	Name of the Resource person with mobile No.	Mr. S.S. Barik, 09438018692				
B.	Address	Xavier Square, Bhubaneswar, Orissa				
C.	Phone/Fax/ e-Mail	0674-3983821/2301096				
7.	Date of commissioning of cluster	July, 2008				
8.	Expected date of completion of cluster	31-3-2012				

9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	3600 sq.ft.	3100 sq.ft.	North 24 pgs.
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1.	Honey Processing Plants with moisture reducing unit, ROPP Capping Machine		
	2.	Twin Head Volumetric Honey Filling Machine, Bottle Label, Gumming & Pasting Machine		
	3.	Voltage Stabilizer for HPP, Comb Foundation Mill (A.Melifera)		
	4.	FSS Liquid Filling & Sealing Machine, Specto- photometre		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		800	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		Label, Hologram	
B.	New products Developed		Under process	
C.	Improved /New designs		2	
D.	Brief note on Design intervention		--	

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation and up gradation of marketing outlets		1	Kumarhati (Barasat)	Yes			
B.	Brief Note on efforts undertaken		i) Prepared cluster website.					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	7	Shimla & Haryana	7	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	i) Awareness Training, Skill Development		1092	--				
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	950	15	965	175	09	555	--	226
	No. of Identity card issued				800			
17.	Self Help Groups							
A.	No. of SHG formed				16			
B.	No. of SHG Registered				16			
C.	No. of SHG tied up with Bank				--			
18.	Production							
	Annual Production				Qty.	Value (Rs. in lakh)		

		80 tonnes	70.00 (2010-11)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		80 tonnes	74.00 (2010-11)
	Export Market if any		--
20.	Achievement		
A.	Registration with ISOs	Registered under ISO 9001- 2008 in the year 2010-11.	
B.	Branding of products	Yes, Bengal Honey	
C.	Improved Packaging	Introduced	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	80%
E.	Social security coverage of Artisans	Insurance of artisans under process. 800 passbook opened.	